

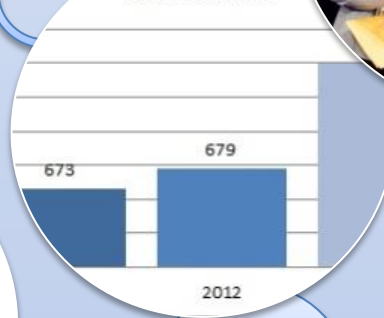
Annual Report 2012-13



Seminars



Members



Conferences



Awards



Journal

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PRESIDENTS REPORT

I am proud to present the 33rd Annual Report of the Australian Society of Viticulture and Oenology

It has been another busy and successful year for the ASVO; we presented our first awards for excellence and held a seminar on Efficiency and Sustainability in the Winery which was a great success. We also spent much of the year collaborating with the AWRI to host the 15th Australian Wine Industry Conference. We have posted a considerable surplus which has restored our equity reserves.



The awards for excellence were a new initiative for the ASVO in the 2012-13 year. The aim of these awards is to showcase the ASVO members who are the most innovative viticulturists, winemakers and wine industry researchers. The ASVO appreciates the support of our sponsors, Bayer CropScience, Lallemand Australia, and the Grape and Wine Research and Development Corporation as well as the judges who assisted us with some very difficult decisions. More recently we were very pleased to collaborate with the same awards sponsors for a second year of what we plan to make an ongoing and very important event in the ASVO calendar.

The Efficiency and Sustainability in the Winery seminar was a great success. The program included four sessions over two days. The four sessions covered cold stability, challenging the winemaking norms, embracing new winemaking technology and improving quality and efficiency through innovation. Proceedings for this seminar are now being compiled and should be available soon.

I am sure that everyone had a very interesting and enjoyable AWITC, as a part owner (along with the AWRI) this event was a key component of the ASVO activities for 2012-13, being held very early in the following financial year. For the first time ASVO members were eligible for a further 10% discount on conference registrations. The ASVO also sponsored the 'Into the Winelight' session, and the prizes for the best Viticulture and Winemaking presentations in the 'Fresh Science' sessions.

Following a second year with a substantial surplus (\$83,000) the ASVO is now on a secure financial footing. Membership renewal numbers continue to be a challenge, but also reflect the continuing struggles in the wine industry. The opportunity for the ASVO board is to take advantage of this financial stability to implement strategic initiatives that will add value to ASVO membership and give more people a reason to join. Some of these initiatives are already evident, such as the awards for excellence and others such as a professional certification scheme are still being investigated or developed.

I would like to thank all of the ASVO members for their support during the year. I would like to acknowledge the help of the board members. I would like to especially acknowledge the support of our administration officer, Chris Waters who is instrumental to the successful operations of the society.

Yours Sincerely

A handwritten signature in blue ink that reads "Paul Petrie". The signature is written in a cursive, flowing style.

Paul Petrie

GOVERNANCE

Board of Directors

General Directors

Dr. Paul Petrie President
Mr. Alan Hoey Vice-President
Mr. Mark Gishen Treasurer
Ass. Prof. Gregory Dunn
Ms. Samantha Connew

Regional Directors

Ms. Kristy Bartrop (NSW)
Prof. Vlad Jiranek (SA)
Dr. Mark Krstic (VIC)
Dr. Bob Dambergs (WA, QLD & TAS) & Secretary

Co-Opted Director

Mr Tony Battaglione (Winemakers' Federation of Australia)

Meeting Attendance

The number of meetings of the Society's Board of Directors held during the year ended 30 June 2013 and the numbers of meetings attended by each director were:

	November	January	February	March	April	May	June	July	August	September	October	
	22nd	22nd	19th	19th	16th	20th	18th	23rd	20th	17th	29th	TOTAL
Paul Petrie	1	1	1	1	1	1	1	1	1	1	1	11
Kristy Bartrop		1	1	1	1	1	1	1	1	1	1	10
Bob Dambergs	1	1	1	1	1	1		1	1		1	9
Sam Connew	1		1	1	1	1		1	1		1	8
Vlad Jiranek	1	1		1	1	1		1	1			7
Mark Krstic		1			1	1	1	1	1	1		7
Greg Dunn	1		1	1	1			1		1	1	7
Alan Hoey	1	1	1	1					1	1	1	7
Mark Gishen	1	1		1		1						4
Tony Battaglione					1	1				1		3
	7	7	6	8	8	8	3	7	7	6	6	

Rule 7.6.7 Six Directors participating as in Rule 7.6.6 in a Board meeting shall form a quorum, except that, if the Society ceases to employ an Executive Officer, five Directors participating as in Rule 7.6.6 in a Board meeting shall form a quorum

(a) provided at least four Directors participate, the meeting shall continue and shall provide recommendations to be presented as resolutions to the next meeting of the Board at which a quorum is present; otherwise

(b) where less than four Directors participate, the meeting shall lapse.

Indemnification and Insurance

During the year, a premium was paid in respect of a contract insuring directors and officers of the Society and related bodies corporate against liability.

Similarly a premium was paid in respect of a contract insuring property (fire & perils/accidental damage/theft).

No insurance cover has been provided for the benefit of the auditors.

Directors' Benefits

Since the end of the previous financial year no director of the Society has received or become entitled to receive a benefit by reason of a contract made by the Society, with a director or with a firm of which the director is a member or with an entity in which the director has a substantial financial interest.

Newly Elected General Directors

The ASVO Board creates the vision and manages the organization for the upcoming year. The volunteer members of the Board and its committees are central to their effective functioning. Board members contribute mainly through active participation in meetings, task forces, and working groups, and are committed to acting in the society's interest. The ASVO has a two-tiered election process to allow a wider geographical representation from members. Five general positions on the ASVO Board are filled every odd year while four State representatives are elected in even years. Members who are elected serve for a period of 2 years.

This year the ASVO election was conducted electronically with a 41% return rate. The following members were elected to the ASVO board as general directors:



Mike Trought

Mike Trought is an Adjunct Associate Professor at Lincoln University, Associate Editor of the Australian Journal Grape and Wine Research and since 2004 has been Principal Scientist with

Plant and Food Research at the Marlborough Wine Research Centre. Mike is currently bringing his expertise in carbohydrate physiology, fruit set, flowering, and nutrition to the Centre's grape and wine research projects, investigating how 'terroir' and vine management influence juice composition and in turn the flavour and aroma of Sauvignon Blanc and Pinot Noir and the prediction of grapevine yield. In 2009 Mike was selected as the New Zealand Wine Industry Personality of the Year



Brett McClen

After completing a Bachelor of Agricultural Science at La Trobe University in 1996, Brett commenced his career working in irrigated horticulture in the Sunraysia district of Victoria. In 2002 Brett moved to Rutherglen in North-east Victoria to manage a group of winegrape vineyards. Brett joined Brown

Brothers as Chief Viticulturist in 2007. In this role Brett is responsible for all Company-owned vineyards, and the Team that manage them. The vineyards that Brett is responsible for are located in a hugely diverse range of locations and climates across Victoria and also Tasmania.



Mardi Longbottom

Mardi began her career in viticulture in 1992 helping to establish her family's vineyards in the Limestone Coast. Mardi's professional experience includes teaching viticulture in the undergraduate and post graduate programs at The University of Adelaide, where

she also completed a Masters and PhD in Viticulture, as Viticulture Research and Extension Associate in Virginia, USA, as a viticultural consultant and in her current role as Senior Viticulturist at the AWRI. Her current activities include research into N2O emissions from vineyards and extension of technical information about greenhouse gas mitigation strategies and climate change to the grape and wine sector.



Mark Downey

Mark has a Bachelor's degree in Horticulture from the University of Western Australia and a PhD in anthocyanin and tannin biochemistry from the University of Adelaide. Mark has worked with the Victorian department since 2002 leading and

supervising a number of GWRDC co-invested projects looking at winegrape anthocyanins and tannins, their chemistry and their management in the vineyard as well as the effects of increased CO2 and temperature on winegrape production and strategies to manage smoke taint impacts in vineyards.



Paul Petrie

Paul is currently President of the ASVO and has been a member of the board since 2009. He is the Chair of the Australian Journal of Grape and Wine Research advisory

committee, and represents the ASVO on the Australian Wine Industry Technical Conference management committee. He has been part of the organising committee and acted as the proceedings editor for the previous four ASVO seminars.

EVENTS & SPONSORSHIP

Conferences and other major events are one of the ways ASVO reaches out to members and the sector. During the 2013 financial year the ASVO hosted the annual Winemaking seminar, the inaugural ASVO Awards for excellence Gala Dinner and played a major role in planning and managing one major national conference during the year the 15th (15th AWITC) Australian Wine Industry Technical Conference. Conferences and events provided a vital source of income for the Association in 2012.

15th Australian Wine Industry Conference

The 15th AWITC was held at the Sydney Convention and Exhibition Centre, 13-18 July 2013. As a part owner of the AWITC with the AWRI, this event was a key part of the ASVO calendar for 2013 and ASVO sponsored some of the events. ASVO involvement included a prize for the best presentation in the Fresh Science sessions and sponsorship of the student forum 'Into the Winelight' session, which was an entertaining introduction to future people and their projects in grape and wine research

WineTech 2013

ASVO shared a booth with Patrick Iland Wine Books at WineTech 2013. Feedback from the majority of visitors to the ASVO booth was positive with quality leads, renewals and sales.

Fresh Science

The ASVO sponsored the prizes for the best Viticulture and Winemaking presentations in the 'Fresh Science' sessions at the AWITC. The speakers in the 'Fresh Science' session are selected as the most innovative topics from the poster abstracts. We were pleased to present awards to Mr Gareth Hill from Plant and Food New Zealand for his presentation on comparing methods of Botrytis assessment and developing methods for quantifying botrytis bunch rot (BBR) in white grapes and Dr Anna Carew from the University of Tasmania for her presentation based on her poster 'Microwave maceration of Pinot Noir: phenolically equivalent, aromatically distinct'. The key out-take from Anna's presentation was microwave maceration of small-scale batches of Pinot Noir must showed this process to be as effective and quality comparable in extracting colour and tannin as a traditional ferment.

In the Wine Light

In the wine light was hugely successful with around 150 people attending. Each student gave an entertaining presentation using just one slide to explain what they were researching and why it mattered. The students presented very passionately about their research. The winning presentation was by Ms. Yudan Fang from the University of Adelaide and runner up Ms. Ginger Korosi from Charles Sturt University.

Editors Breakfast

To capitalise on the fact that many of the Associate editors would be attending the 15th Australian Wine Industry Technical Conference, the ASVO board held a breakfast meeting on Wednesday 17 July. Breakfast was well attended and good discussion was had, the Journal is in a healthy position and a number of new initiatives will follow from discussion with the Associate Journal Publishing Manager from Wiley.

Efficiency and Sustainability in the Winery

The 'Efficiency and Sustainability in the Winery' seminar was a great success. The program included four sessions over two days. The first session covered cold stability with Julian Alcorso from Winemaking Tasmania speaking on the use of Electrodialysis, Manuel Travers from Spain discussing continuous contact stabilisation use in Europe and Eric Wilkes from the AWRI on Carboxymethyl Cellulose. The second session; Challenging the Winemaking Norms, included James Erskine from the Jauma Winery presenting on Low Intervention Winemaking and Robin Brockett from Scotchmans Hill who spoke of his experiences using innovative mechanical harvesting technology as a substitute for hand picking. The third session was about Embracing New Winemaking Technology and included Toby Barlow from St Hallets who compared Juice Flotation to Cold Settling and Luke Wilson from Yalumba who spoke about Cross Flow Lees Filtration. The final session, Improving Quality and Efficiency through innovation, heard Dennis Taylor from the University of Adelaide speaking on Smart Bungs and John Ide from Yalumba speaking about automated barrel handling. Apart from the formal presentations, there was enthusiastic participation in the very interactive discussions after each session.

REWARD AND RECOGNITION

Scholarships

IX International Symposium on Grapevine Physiology and Biotechnology

Five students were successful in gaining scholarships to attend the IX International Symposium on Grapevine Physiology and Biotechnology (Grapevine Chile 2013) in La Serena, Chile.

These awards were made available as part of the successful XIII ISGPB that was held in Adelaide in 2008. The ASVO acted as secretariat for this symposium and published the conference proceedings as a special issue of the Australian Journal of Grape and Wine Research. The ASVO scholarships were awarded to:

Oral presentations

- Marcos Bonada,
- Sally Foletta

Poster presentations

- Johannes Scharwies,
- Darren Wong
- David Contreras Pezoa

After the very interesting 9th International Symposium on Grapevine Physiology and Biotechnology in Chile, I would like to thank the ASVO again for your support and trust. The symposium was a unique opportunity for me to present my research on "Varietal Differences in Berry Water Relations"; During the symposium, I had the chance to talk to many influential researchers who work on the same or related topics like me. Potential collaborations, knowledge exchange, and visits will arise from this. Also, I received very good comments for my poster. Altogether, I got lots of very interesting contacts and new ideas for my research.
Many thanks for your support!
Best regards,
Johannes Scharwies

Fellows

The Board of the Australian Society of Viticulture and Oenology elects Fellows from members who have made a particularly outstanding and meritorious contribution to the grape and wine industry. The criteria for this award include making a major contribution in an industry, scientific, educational or Society role and having been a Member of the Society for at least ten years.

Malcolm Allen was unanimously awarded this prestigious award recognizing his outstanding contribution through major roles within industry, science, education and the Society itself. These contributions include being a Board member and Secretary from 1998 to 2010 and acting as an Associate Editor for the AJGWR since its inception in 1995. Contributions to the industry include training generations of students at the Riverina College of Advanced Education and then Charles Sturt University, and pioneering research into how methoxypyrazine's act as grape flavour components.

Fellows of the ASVO are listed on the ASVO website and are exempt from the payment of the annual membership subscription for each Financial Year; and for a period of five years but not thereafter, pay no registration fee for activities that are wholly managed by the Society.

2012 Awards for Excellence

The inaugural presentation of ASVO Awards for Excellence was held in conjunction with the ASVO Winery Efficiency and Sustainability seminar on Wednesday, 21st of November at the Italian Centre / Enoteca, 262 Carrington Street, Adelaide. Guests from across the industry joined MC Peter Hayes and President Paul Petrie in presenting the 2012 Australian Society of Viticulture & Oenology Awards for Excellence at the ASVO gala dinner. Winners were selected from a field of Australia's most innovative viticulturists, winemakers and wine industry researchers.

ASVO Viticulturist of the Year - sponsored by Bayer CropScience;

Amy Richards -Treasury Wine Estates

ASVO Winemaker of the Year - sponsored by Lallemand Australia;

Wendy Cameron - Brown Brothers

ASVO Viticulture Paper of the Year - sponsored by GWRDC;

Victor Sadras - PIRSA-SARDI

ASVO Oenology Paper of the Year - sponsored by GWRDC;

Rob Bramley – CSIRO

MEMBERSHIP

Underpinning all of ASVO's activities is a commitment to ongoing membership growth and retention. Growth over the 2013 year took membership numbers from 669 renewed (as at June 30 2012) to 754 members, with 36 new members, compared with 18 in 2011/2012. These figures indicate reasonable stability in our core membership. However our retention rates reduced in 2013. Membership renewals have dropped with total membership of 595 (as at 30 June 2013), compared with 669 (30 June 2012). Experience has shown that members continue to renew well past the due date and that the total numbers of renewals will reach near to last year, however the shortfall suggests that efforts towards retaining members have only been moderately successful.

Raising rates of recruitment and improving retention will be important ongoing objectives for the Association.

Benefits

In the current economic climate, the value for money factor is a significant membership issue. The ASVO will remain viable only through the provision of member services that are perceived to be relevant and valued by members.

ASVO directors strive to provide as much value as possible to our members and a number of new benefits have been negotiated. Of note was a 10% discount on registration for ASVO members to the Australian Wine Industry Technical Conference (AWITC).

Conference and Seminar Discounts

ASVO Seminars have consistently been highly rated by attendees over many years. In the 2012 survey the majority of respondents, strongly agreed or agreed that the annual Mildura seminar was a valuable forum for learning about quality research and for networking with people in similar roles and with similar interests. Furthermore, all respondents identified seminars as a major benefit of ASVO membership. With these factors in mind ASVO directors set preferred pricing (at least 10% off all ASVO seminars)

Wiley Partner Discount Program

ASVO has negotiated a discount of up to 35% discount on a wide range of books published by John Wiley & Sons. Access to the discount is via a dedicated ASVO Society Book Discount Program Landing Page. The range of books on offer includes titles from Wiley-Blackwell's extensive list of titles from our brands Visual, Capstone, Dummies, Jossey-Bass, Sybex and many more.

Patrick Iland Discount Program

ASVO members can save 20% on Patrick Iland's Techniques books (Chemical analysis of grapes and wines: techniques and concepts, 2nd edition; Monitoring the winemaking process: techniques and concepts, 2nd edition; Microbiological analysis of grapes and wine: techniques and concepts), the Viticulture Text book (The Grapevine: from the science to the practice of growing vines for wine) and the general wine book A taste of the World of Wine.

Exemption from Page Charges

Many of our members are active researchers and ASVO provides exemption from page charges on submission of manuscripts to the Australian Journal of Grape and Wine Research.

ASVO Wine Show Committee Update 2013

Samantha Connew represented the ASVO at the third meeting of the Collaborative Capital City Wine Shows in September, organised by the Royal Adelaide Wine Show. Terms of Reference were agreed upon by the group, and judge accreditation and auditing were identified as working priorities. This group is committed to meeting regularly and maintaining the high standards of wine shows in Australia.

Samantha also convened a reference group of ASVO members to contribute to reviewing the current ASVO wine show standards and developing new standards in line with wine show developments i.e. the 100 point judging scale. Members of this reference group include Sue Bell, Rob Mann, David Bicknell and Louisa Rose.

Some of the recommendations included:

- The establishment of an Association of Judges and a central register, similar to the current ASVO system, of current judges
- The enhanced focus on consumer engagement and marketing and the importance of strong, relevant communication of wine show outcomes.
- The continued focus on best practice and the communication of agreed standards for the conduct of wine shows
- A continued commitment of the agricultural Societies to meet collectively
- Moving the dialogue about the purpose of Shows from “improving the breed’ to the “pursuit of excellence”

Wine Show Judge Register

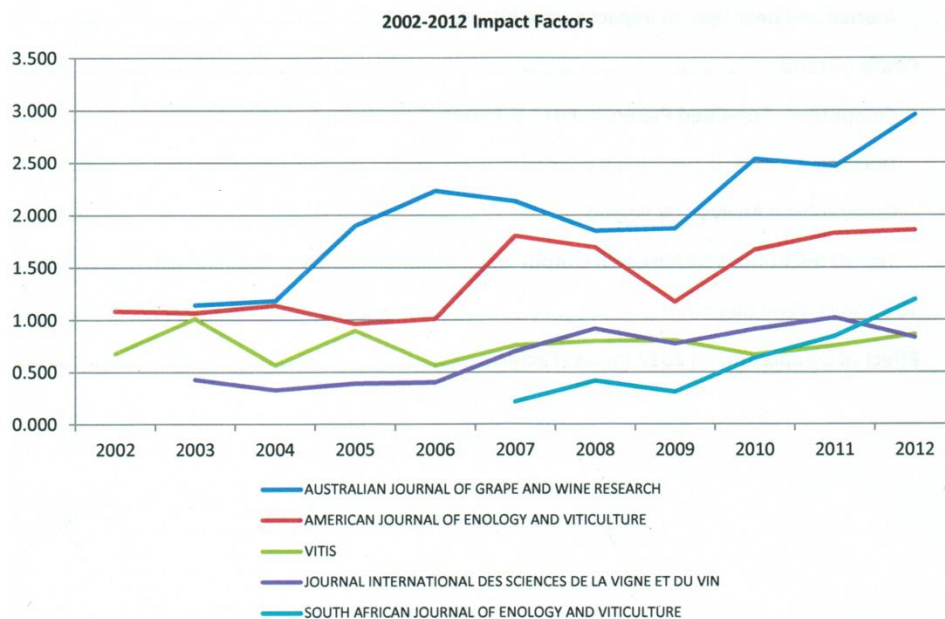
The reference group has also provided some valuable feedback concerning the ASVO website, in particular making the judges register more workable for judges to update and of more value to wine show committees as a resource. These changes are being introduced on the website over the next few months.

PUBLICATIONS

The Journal

Citation Trends

The Australian Journal of Grape and Wine Research has increased its impact factor over the last 8 years, so that it is now the top ranking specialist Viticulture and Oenology Journal in the world. An Impact Factor is essentially a measure of average citations over a defined period of time (usually two or five years). The citation distribution graph below shows the pattern of citation activity within Australian Journal of Grape and Wine Research in the 2012 Impact Factor period (citations received in 2011 and 2012).



Proceedings

The ASVO proceedings are professionally typeset and distributed to seminar attendees. They are available for purchase as individual articles to be downloaded from the ASVO web site or as complete volumes on CD. The two most recent proceedings from the 'Making the Best out of Difficult Vintages' and 'Objective Measures of Grape and Wine Quality' seminars were finalised and made available for purchase.

Web & Social Media

Development of the website continued this year as more content and functionality was added. Achievements for the year included incorporation of the members database into the main ASVO site and data migration from the legacy system to the new WordPress platform. This platform will give us a lot more flexibility to easily load content on our site. In addition the wine show judge home page is being developed. This work is ongoing, but wine show judges now have the ability to view and update their wine show judging experience online.

ASVO Facebook and other forms of social media such as Twitter have seen significant increases in followers. Focus for the coming year will involve further centralisation of data and automation of various Association activities, further development of wine show judge database and the publishing of identified ASVO resources.

STRATEGIC PRIORITIES

Each year the Board meet for a rigorous strategic planning day focused on issues that are most likely to deliver improved outcomes for members and growth for the society. The Board regularly reviews implementation progress and tasks that aren't completed are rolled over and included in the implementation plan for the next year.

Core Values

- To encourage, stimulate, support and promote the dissemination of research or technical information in viticulture and oenology or other sciences directly applied to viticulture and oenology;
- To provide a forum for the presentation, discussion and publication of such research and technological developments for the advancement of science and promotion of common welfare; and
- To promote education in viticulture and oenology and help ensure and maintain the highest standards of quality for such educational objectives.

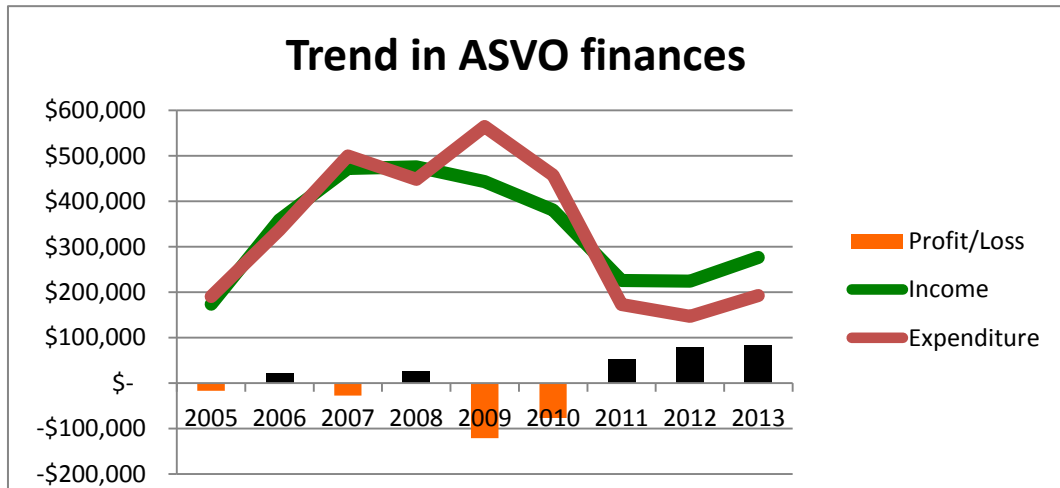
Priorities

Drawing from its core values, the society will continue to accomplish its mission through commitment to the following priorities:

- To implement a regionally focused event strategy to increase communication with members.
- To reinvigorate the role of ASVO Fellows; and to continue to appoint fellows to the society.
- To further developing strategic alliances with organisations.
- To improve the accessibility and profile of the AJGWR articles.
- To Implement a strategy to foster and development student membership.
- To investigate the development of a professional certification system.
- To confirm ASVO's role in the wine show system.

TREASURER'S REPORT

The past financial year was one of further consolidation of positive change over the past several years. The Society was able to return a surplus of just over \$83,000 for the 2012-13 financial year compared to \$78k last year and regain equity to levels not seen since pre-2009.



The Board has continued the dual approach of organizational restructure and tighter fiscal management in order to consolidate the Society's financial position. As a result, income was stabilized and expenditure continued to fall.

Some highlights are:

Income & Expenses

- Memberships revenue up slightly (\$13k) – numbers steady
- Events – nett position steady (~\$12k)
- Administration, ICT costs also steady

Assets

- New investment bank account
- Cash reserve strategy
- Total Assets steady up by 4% (~\$15k)
- Plant and Equipment remain low

Liabilities

- Membership fees for 2013-14 up by ~\$10k
- Creditors down (~\$16k)
- Total down by ~30% overall

Future Challenges:

- Increase value to members
- Investment strategy
- Responsible fiscal management
- Maintain strong governance

Mark Gishen



FINANCIAL REPORT

Statement by the Executive Board

Independent Audit Report

Balance Sheet

Statement of Income & Expenses

Notes to and Forming Part of the Accounts